



TISS INCUBATION CENTER


ANNUAL REPORT

YEAR 2021-22

WE'VE REACHED OUR HIGHEST NUMBER OF INCUBATEES IN A YEAR

After a decade of its establishment in in the year 2012, the Incubation Center at TISS proudly mentored more than 100 incubatees the first time in a year. What is even more heartening is that most of these were technology-based enterprises.

Entrepreneurship development through practice has been the guiding principle of Tata Institute of Social Sciences (TISS) to promote Social Entrepreneurship in India. As a result, Incubation Center was set up at the Center for Social Entrepreneurship, to support social enterprises to create impactful and sustainable solutions at an appropriate scale. Staying true to that spirit, the Incubation Center has expanded its foot print in rural and difficult areas, diversified its presence across thematic areas, and supported enterprises irrespective of their size and scale. With this, the Incubation Center has now supported more than 300 enterprises



Where we are
TODAY

The Incubation Center achieved a key milestone of getting registered as an independent Section 8 company by the name TISS Incube Foundation.



The Incubation Center was chosen to be the official Knowledge Partner to the scaled up version of the prestigious SIIP Programme of BIRAC under Department of Biotechnology (DBT), Govt of India



The Incubation Center forged an alliance with District Administration of Bastar to manage their incubation Center THINK-B. Two cohorts with a cumulative strength of 15 enterprises are currently supported under the initiative. The initiative is amongst the most valued projects for the Govt. of Chattisgarh State



Key

HIGHLIGHTS

Vision

The Incubation Centre strives to build social change leadership through budding and committed entrepreneurs who would endeavor to create economic, social and environmental value through innovative ventures, and in the process inspire many more to follow the same path.

Mission

To create sustainable enterprises by continuous evaluation, selection and support including mentoring, networking, infrastructure and technology tie-ups.

Objectives

a) Creation of an Eco System

Endeavour to create a sustainable eco-system that helps ventures grow with the help of mentoring, infrastructural, networking as well as emotional support and also facilitate interactions with each other, to foster engagements and collaborations

b) Economic, Social and Environmental Impact

Strive to incubate the diverse types of ventures across various problem areas to promote sustainable and innovative solutions.

c) Knowledge Creation

Intend to foster the spirit of entrepreneurship and social entrepreneurship in academia, research and social space by developing cases as well as scholarly literature on social entrepreneurship, by disseminating knowledge at relevant platforms and by partnering with other institutions/organizations engaged in academics and practice

Incubation Team





Prof Satyajit Majumdar

Professor and Dean of School of Management and Labour Studies, Tata Institute of Social Sciences, Mumbai, he is the Professor Incharge and Chief Mentor of the Incubation Center. With more than 40 years of cumulative experience across corporate and academics, he is the driving force behind the Incubation Center

Mr. Sujay Dixit

A graduate of XLRI Jamshedpur and an accomplished Brand Management professional with over 18 years of experience, he is spearheading the Incubation Center since last 4 years and has played instrumental role in scaling up and diversifying the scope & geographical presence of the Incubation Center

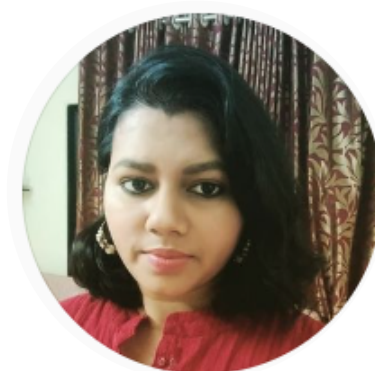


Mr. Aamod Chandratre

Associate Vice President at the Incubation Center, he is a proficient Sales and Marketing professional with more than 15 years of experience with renowned corporates. He heads the prestigious SIIP programme of BIRAC amongst others

Ms. Nikita Narvekar

A postgraduate in Social Entrepreneurship from NMIMS, she is the Incubation Manager at the Incubation Center. She heads various Incubation Programmes including the in-house programme and those run in collaboration such as THINK-B at Bastar. She is also the custodian of a key academic programme - Online Programme in Social Entrepreneurship



OUR CORE TEAM





Prof Samapti Guha

Professor at Center for Social Entrepreneurship, School of Management and Labour Studies. Expert in Development Economics, Social Entrepreneurship and Micro Finance

Dr. Archana Singh

Asst. Professor and Center Chairperson at Center for Social Entrepreneurship, School of Management and Labour Studies. Expert in Social Entrepreneurship, Social Change and Women Entrepreneurship



Dr. Reji E M

Asst. Professor at Center for Social Entrepreneurship. Expert in Development Management, Value Chain and Small Businesses



OUR GUIDING TEAM



Key Initiatives



TISS Incube Foundation

Tata Institute of Social Sciences (TISS) and The Bombay Mothers & Children Welfare Society (BMCWS) came together to set up an independent Incubation Centre (section 8 company) to support potential rural and/or social entrepreneurs. This would have substantial impact while solving social and/or environmental problems

BMCWS is a 100 years old Public Charitable Trust and itself a sustainable social enterprise. It reaches out to those who require assistance in matter of health and education, vocational training in urban as well as rural areas. It has set up

- a) Low Cost Hospitals (Urban & Rural),
- b) Child Care Facilities (Modern Crèches in Mumbai)
- c) Education (providing e-learning system support),
- d) Cancer Patient Convalescent Home (to support poor and needy families coming to Mumbai for cancer treatment), and
- e) Sustainable Rural Development programme (computer education, livelihood and clean energy solutions in villages). These services are provided at Mumbai and Rajgurunagar (District Pune).

TISS Incubation Center has a strong legacy of creating sustainable social impact through its widespread presence and multitude of programmes and collaborations. TISS Incube Foundation aims to leverage on strengths of both the organizations to further its vision of promoting the spirit of entrepreneurship at the grasroot level

A low-angle, upward-looking photograph of a modern skyscraper at night. The building's glass facade reflects the city lights and the sky. The structure is composed of dark, angular frames and is illuminated from within, with many windows glowing. The sky is a deep blue with some light clouds. The overall mood is one of urban sophistication and modernity.

ESTABLISHMENT OF
TIF



Incubation Center Jagdalpur, Bastar



PROF MAJUMDAR AND TISS INCUBATION TEAM CONDUCTING A ENTREPRENEURSHIP WORKSHOP IN NOVEMBER 2021 FOR THINKB FELLOWS

TISS Incubation Center signed an MoU with District Administration of Jagdalpur, Bastar to set up an Incubation Centre to support the local entrepreneurs and boost entrepreneurship ecosystem in Bastar. In first of its kind initiative, ThinkB Incubation Center was setup by the District Administration of Bastar and TISS Incubation Center was chosen as the official Knowledge Partner mentoring the incubatees of THINK-B.

Presently there are 15 young entrepreneurs that are being mentored working across diverse thematic areas such as Agriculture, Handicrafts, Food Service, Technology for Society etc.

In addition to mentoring the startups, the Incubation team actively engages with key resource personnel of academic institutions and the student community of Jagdalpur. Over the last one year, the team has played instrumental role in association with the District Administration in developing the entrepreneurship ecosystem in the region.

The idea of setting up the Incubation Center in a remote location such as Bastar and creating a formalised support system through Incubation Center of TISS has been highly appreciated by the Government of Chattisgarh State.



PROMOTING
ENTREPRENEURSHIP
IN BASTAR REGION



First Ever Entrepreneurship Conclave in Bastar



TISS Incubation Center in association with District Administration of Jagdalpur organized first ever Conclave on Entrepreneurship in Bastar region. The conclave was conceptualized with an objective of providing opportunity to the budding artists and entrepreneurs of Bastar to get up-close with influential and high 'network' individuals. The three day event organised from 26th to 28th April facilitated a great exchange of ideas between the participants and immense learning opportunity for young entrepreneurs and students

The Conclave witnessed an august attendance. Hon'ble Chairman - National Commission for Scheduled Tribes Shri Harsh Chauhan, Director - Tata Institute of Social Sciences Prof. Shalini Bharat, Ex Secretary - Civil Aviation Shri Pradeep Kharola were some of the dignitaries who attended the event.

Other important attendees were practicing entrepreneurs, investing community professionals, academicians and other accomplished professionals who shared their experience with the incubatees of THINK-B. The conclave proved to be a valuable platform for the incubatees of THINK-B to be seen as role models for young students who were highly inspired to take up entrepreneurial pursuits in the future



Artists from heartland of Bastar presented a cultural spectacle while the young entrepreneurs presented their business ideas to the attendees. The conclave was a great amalgamation of young and bright minds and highly experienced professionals. The bright entrepreneurs had a great opportunity to learn from the immense experience galore and a lot to take back



Small Business Support Initiative in Kashmir Valley



The Incubation Center concluded Small Business Support initiative to support young entrepreneurs in Srinagar, UT of J&K. Incubation Center associated with Chinara International of Srinagar in the capacity of Knowledge Partner and played instrumental role in laying down the processes and

systems, screening of applications and selection of the entrepreneurs and mentoring them. The Programme was conceptualized with the idea of supporting young entrepreneurs from Kashmir Region in setting up small businesses to support their livelihood. The Programme received encouraging participation where more than 150 applications were received. The applications were thoroughly reviewed by the team of the Incubation Center, and the initial shortlist was shared with Chinara International for further screening through extensive field visits. A total of 21 candidates were selected for the final round of presentations from which 10 most deserving entrepreneurs were selected. Prof. Satyajit Majumdar, Professor and Dean, School of Management and Labour Studies and Mr Sujay Dixit, Vice President Incubation and Excellence were on the panel which selected the final 10 entrepreneurs.

The selected candidates were offered a seed capital of Rs 1.5 Lakhs by Chinara International and mentoring support from the Incubation Center. Prof Satyajit Majumdar conducted a Workshop to orient the young entrepreneurs on finer nuances of entrepreneurship, and continue to mentor the selected entrepreneurs through regular field visits and online mentoring sessions in association with the incubation team. The initiative has been a transformative intervention in the lives of the entrepreneurs and their families improving their quality of life and becoming a role model for others to emulate. It is worthwhile to note that the Programme saw a healthy spread of applicants with entrepreneurs from interiors of Kashmir such as Kupwara, Budgam, Ganderbal, etc applying for the programme.



PROMOTING
ENTREPRENEURSHIP
IN KASHMIR VALLEY

TRANS >> FORMATION
A FELLOWSHIP PROGRAM FOR THE LGBTQI COMMUNITY



India's First Corporate
Fellowship Program
For Transgender Youth

Transformation Fellowship



The Incubation Center with Collective Good Foundation (CGF) and Pernod Ricard India Foundation (PRIF) have initiated a unique Programme called 'PRIF Transformation Fellowship for Transgender Youth'. The Programme aims to support 14 transgender youth from

across India, towards crafting their career goals. The Programme will have blend of academic inputs and field exposure for holistic preparedness to pursue their career aspirations. The Programme will have the following components:

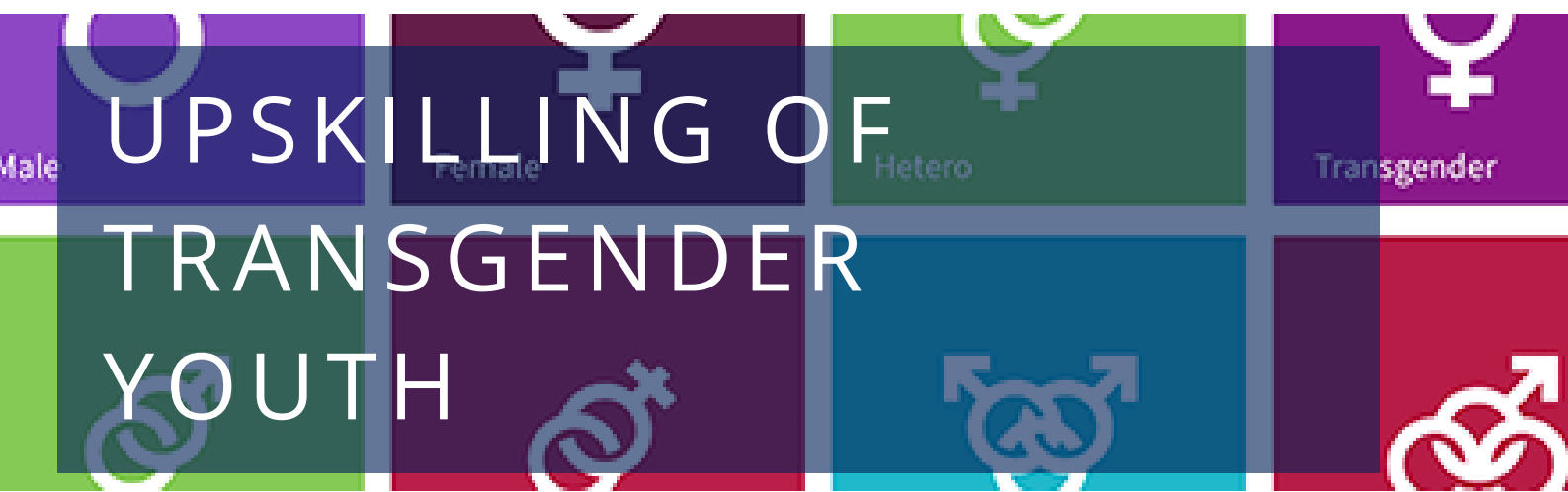
Academic Learning: Participants would be exposed to various concepts of Management of Organization such as marketing, operations, finance (including accounting and costing), legal and strategy for awareness of various functions of a business organization and to create readiness towards the next phase of the Programme.

Duration: 3 months

Professional Development: Participants would undergo 3 months' project work and 6 months' of Internship which will give them first hand exposure to business organization and corporate work environment. Progress at this phase would be reviewed on regular basis.

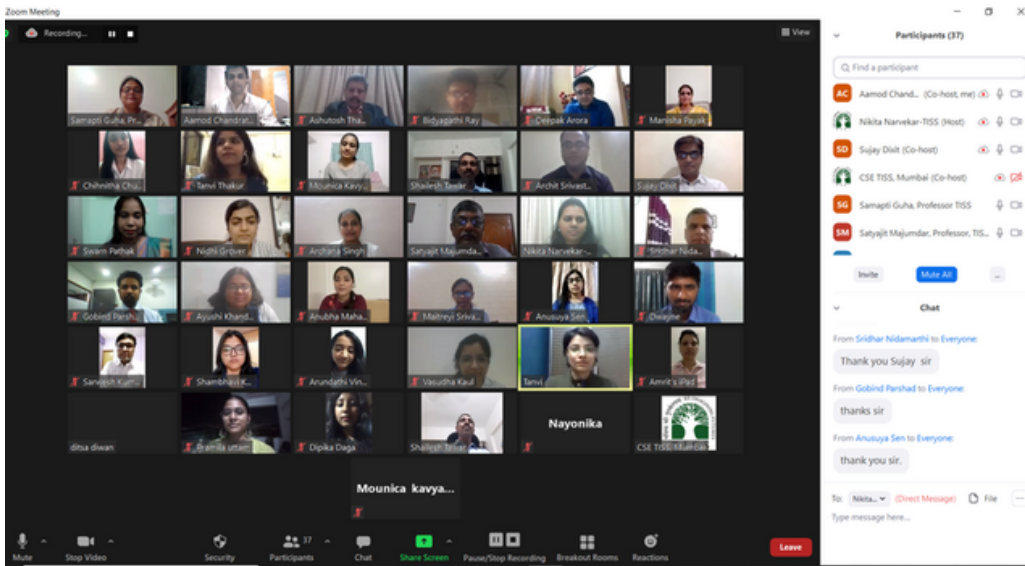
Duration: 3 months Project Work and 6 Months of Internship

Career Readiness and Leadership Development: Participants will receive continuous mentoring support to develop growth mindset, communication skills and problem-solving skills.





Online Programme in Social Entrepreneurship



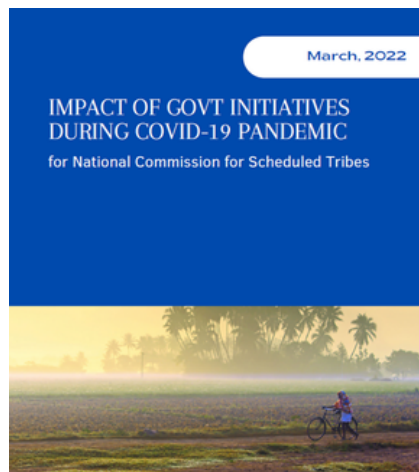
The field of social entrepreneurship has continuously gained a wider space in discussion and practice in the recent years as a complimentary arm to the State. The Incubation Center realised the fact that there are many working professionals who aspire to pursue Social Entrepreneurship but are unable to do so

due to lack of formal education of the discipline. In an attempt to bridge this gap, the Incubation Center in collaboration with Center for Social Entrepreneurship, School of Management and Labour Studies, launched the Online Programme in Social Entrepreneurship in the year 2020. With the launch, Tata Institute of Social Sciences, Mumbai became the pioneer in creating the subject knowledge and practicing the contours of social entrepreneurship in the country in an online mode.

Online Programme in Social Entrepreneurship (OPSE) trains professionals from different disciplines and various sectors in social entrepreneurship and sensitises them to consider the consequences of their decisions on the social and environmental concerns. In the last Academic Year 2 batches of OPSE comprising of 34 professionals were trained.

ONLINE EDUCATION

Impact of Government Initiatives during COVID-19 Pandemic



TISS Mumbai



During the COVID-19 pandemic, Governments, both Central and State, rolled out various support measures to help its citizens to cope with the unprecedented situation. National Commission for Scheduled Tribes (NCST) desired to assess the reach and impact of those support measures among the Scheduled Tribe (ST) Communities which can serve as guide rail to course correction, if any, and also provide inputs to new policy and programmes. To develop a non-biased and objective assessment and understanding of the concerned schemes implemented in context of the pandemic since March 2020, NCST has collaborated with the Incubation Center and Centre for Social Entrepreneurship at School of Management and Labour Studies of Tata Institute of Social Sciences, Mumbai.

The Centre for Social Entrepreneurship and Incubation Center commissioned a study in the states of Maharashtra, Madhya Pradesh and Chhattisgarh:

Table 1: Sampled Districts and Blocks in Madhya Pradesh

State	District	Block
Madhya Pradesh	Dhar	Kukshi, Manawar and Sardarpur
	Jhabua	Jhabua, Petlawad and Thandla
	Barwani	Pati, Rajpur and Sendhwa

Table 2 : Sampled Districts and Blocks in Chhattisgarh

State	District	Block
Chhattisgarh	Bastar	Bakavand, Bastar and Kondagaon
	Jashpur	Bagicha, Farsabahal and Pathalgaoon
	Surguja	Ambikapur, Pratappur and Wadrafnagar

Table 3: Sampled Districts and Blocks in Maharashtra

State	District	Block
Maharashtra	Nandurbar	Akkalkuwa, Nawapur and Shahade
	Nashik	Baglan, Dindori and Surgana
	Thane	Dahanu, Palghar and Talasari

STUDIES
AND
REPORTS

Impact of Government Initiatives during COVID-19 Pandemic



The Study reported that rural tribal households were primarily impacted by job losses and heightened food insecurity. The budgetary allocation made under the MNERGA Scheme and NRLM to support livelihoods, and access to resources to women SHG

members provided them some relief in creating new avenues of local employment opportunities along with access to welfare and food security services under the Pradhan Mantri Garib Kalyan Anna Yojana (PMGKAY).

Communities evolved new learnings for their survival during the days of lockdown. Though the Agriculture Sector was not much impacted during the start of the lockdown, it took a hit because of the disruption in the supply chain of agriculture inputs and also in getting the desired prices of the commodities because of closure of Mandis and Markets. People used barter system to meet their needs of essential household needs.

Education Institutions introduced Online Classes, though it was not effective because of unavailability of Smart Phone among the households, poor network, internet data recharge issue etc. On the other hand in some villages Government Teachers took up different measures organizing Mohalla Classes, distributed free books, distributed free dry ration instead of Mid-Day Meal etc. Overall, Education of the Children during the lockdown period has been badly hit.

The Study found successful convergence of relief programmes available to rural tribal households along with additional government transfers, in addressing the immediate needs of vulnerable households during the pandemic. This can be related to the institution-building initiatives that have over a period of time created effective processes and mechanisms to transfer resources to the rural households including women and farmers. Government support schemes – Direct Benefit Transfer [DBT] as a relief measures to the rural households was found effective in meeting the immediate needs; the women beneficiaries received INR 500 per month in their Jan Dhan Bank Saving Account.

The report was formally handed over to Shri Harsh Chauhan, Hon'ble Chairman National Commission for Scheduled Tribes by Prof. Satyajit Majumdar, Professor and Dean School of Management and Labour Studies.

Entrepreneurship Cell (E-Cell)



The Entrepreneurship Cell (E-Cell) is a student body started in 2011 managed by the students from the Masters Programme in Social Entrepreneurship at TISS-Mumbai. E-cell is a group of enthusiastic student leaders that aim to foster the ecosystem for transformation from the stage of 'ideas to venture' by nurturing the skills and tools of social perspectives, entrepreneurship, management, and sustainability.

iPreneur is the flagship event organized by E-cell to appreciate and reward the aspiring entrepreneurs. In Yr 2021-2022, iPreneur'21 was conducted on 19th and 20th Feb 2022 which was attended online by more than 150

participants. E-cell engaged 15+ experts for conducting the workshops and panel discussions during the event and also conducted a Social Venture Idea Challenge whereby 25 enterprises were shortlisted for the final presentation round. E-cell was instrumental in helping the Institute in achieving 4 stars (highest star rating) under the Institutions Innovation Council (IIC), an initiative by Ministry of Education.

Ecell can be followed on: <https://instagram.com/ecelltiss?igshid=scz0rl9gjrms>





Promoting the culture of Innovation



The Institution's Innovation Council was established in 2019 by Tata Institute of Social Sciences. The IIC at TISS is spearheaded by the Incubation Centre. It undertakes several entrepreneurship and innovation related initiatives to help students and entrepreneurs to progress to the next level. The IIC is represented by the Incubation Centre team, students, faculty representatives from different departments and external experts.

IIC at TISS hosts year-long series of events such as field visits, workshops, webinars, panel discussions, lecture sessions, social venture competitions, Annual Conference etc to engage the students, faculty and entrepreneurs in meaningful ways that can motivate their interest to take up entrepreneurship as a way to impact lives positively.

TISS has consistently ranked amongst the top institutes for the last two years. It was awarded 4.5 Star in year 2019-2020 and 4 Star in the year 2020-2021, both of which were the highest rankings awarded to any institute in the respective years. The performance of TISS is also particularly significant considering the fact that TISS is not a technology based institute. TISS is able to compete with major technology institutes and secure glorious ranking consistently because of deep rooted Innovation and Entrepreneurship Culture fostered by the Incubation Center in particular and TISS in general as an organizational standard.

This year, TISS crossed another milestone as it was selected as the Mentor Institute to guide other institutes in improving the quality of their efforts and subsequently their IIC rankings. The Incubation Center is currently mentoring five other institutes across the country ranging from a diverse background of Science/Commerce to Engineering

LEADERSHIP
POSITION
IN IIC



Social Innovation Immersion Programme (SIIP)



The Social Innovation Immersion Programme is a flagship programme of BIRAC, the investment arm of Department of Biotechnology, Govt. of India

The programme is a unique social Innovation platform which provides the opportunity for clinical and rural immersion and also funding support for developing the prototype through mini kick start grant apart from the monthly fellowship to young social Innovators.

The objective of this program is to create a pool of biotech “Social Innovators” who could identify the needs and gap within communities and can help bridge the gaps by developing innovative product or services. The Incubation Center at TISS is the Knowledge Partner to BIRAC and custodian of the process layout and compliance. As the official Knowledge Partner, TISS Incubation Center trained and mentored the Social Innovators to build perspectives on Society,



Environment & related issues, in building framework towards socially relevant yet feasible technology solution and to develop market centric approach for enterprise creation.

This year 63 Social Innovators across 14 SPARSH Centers successfully completed their 18 months programme journey spread across six thematic areas - Mother & Child Care, Ageing & Health, Food & Nutrition, Agri-Tech, Waste to Value, and Combating Environment Pollution. Despite the challenges posed by COVID-19 pandemic, the young Social Innovators worked relentlessly to come up with biotechnology-based solutions to solve societal problems through entrepreneurial mode.

SPECIALISED
PROGRAMME
PARTNERSHIP

Key Interventions with the fellows

TISS Incubation Center conducted multiple workshops and interactions with the fellows to ensure in depth mentoring

Following were the engagements done by TISS Incubation Center -

1. Pre Immersion Workshop

Workshop Objectives

- To orient the SIIP Fellows on social, economic, political and environmental dimensions of problem encountered by different sections of society, and
- To train the SIIP Fellows in understanding the complexities of the problems and teach techniques of problem mapping/ stakeholder mapping.

2. Pre Pilot Workshop

Workshop Objectives

- To create a case for venture for a certain technological innovation from the certain basket of options explored by self, and
- To develop a plan for the Pilot Project for 'proof of concept' with first cut marketing plan, operations plan, technological plan and financial plan.

3. Venture Design Workshop:

Workshop Objectives

- To develop critical insights among the SIIP Fellows based on the Pilot experience,
- To revise problem map and articulate on new or improved options for intervention with the help of product and/or services by the SIIP Fellows, and
- To develop detailed venture plan for seeking formal funding

Master Voice Sessions:

It is imperative for SIIP fellows to build right perspective about society, community and the problems existing in society, community. TISS Incubation Center engaged with imminent personalities to have sessions with SIIP fellows. Series of sessions were organised for the fellows to understand & build perspectives on Society, Community, Entrepreneurial approach etc. Below are the details of the sessions:

Session Topic	Name of the Speaker	Name of the org
Environmental Sustainability	Padmabhushan Dr. Anil Prakash Joshi	HESCO
Rural Development & Tribal Upliftment	Padmashree Mr. Mahesh Sharma	Shivganga Samagra Gram Vikas Parishad
Farming & Rural Community	Dr. Ajay Kumar Tannirkulam	Magasool
Food and Nutrition	Mr Anant Arora	Akshay Patra

TISS Incubation Center also engaged with Technology Experts who interacted with the fellows and provided critical technology inputs on technology application for product commercialization



SPECIALISED
PROGRAMME
PARTNERSHIP



Graduation Day and Investor Meet



This year 63 Social Innovators across 14 SPARSH Centers successfully completed their 18 months programme journey spread across six thematic areas - Mother & Child Care, Ageing & Health, Food & Nutrition, Agri-Tech, Waste to Value, and Combating Environment Pollution. Despite the challenges posed by COVID-19 pandemic, the young Social Innovators worked relentlessly to come up with biotechnology-based solutions to solve societal problems through entrepreneurial mode.

The programme culminated with Graduation Day and Investors' meet facilitated by BIRAC and TISS Incubation center and hosted by FITT, Delhi. The young Social Innovators got up-close with domain experts, impact investors, and Senior BIRAC professionals including Dr. Alka Sharma, Sr. Advisor DBT, GOI & MD BIRAC, who shared their valuable experience which will further help these young Social Innovators to strengthen their approach of creating a sustainable Social Enterprise.

It will be worthwhile to note that some of these graduating fellows chose to continue their enterprise creation journey with TISS Incubation Center

SPECIALISED
PROGRAMME
PARTNERSHIP



Our Current Incubatees

Mihir Agnihotri

miheer@homestoryfoods.com



HOMESTORY

TISS Alumni (Human Resource Management) Mihir has worked with many reputed companies before starting his venture - Homestory. Homestory strives to give its consumers wholesome and homestyle snacks wishing to replace junk snacking. Homestory uses only those ingredients which would be used at home.

Nimish Jain

nimish@eyecan.in

i CAN

Bachelor of Business Administration from Savitribai Phule Pune University and has learned Machine Learning from Stanford University. Making a new wearable product called "EYECAN" using a combination of computer vision, machine learning and audio cues to improve the lives of visually impaired. This will provide GPU-accelerated computer vision, deep learning and sensors that process, analyse and describe the objects in real-time.



Aman Kumar

akamankumar098@gmail.com



FRESHILY

Aman is a Master in Social Entrepreneurship from Tata Institute of Social Sciences. He started his entrepreneurial journey right from the 1st year of his Masters Programme. Freshily works in harmony with farming community to procure the locally available farm produce and create an end product. Currently the venture is operating in Kanpur with farmers to manufacture peanut butter.

Jitendra Choudhary

jchaudhry9694@gmail.com

SHUDDHAM

BE-Mechanical from MITM, Ujjain, Jitendra is an innovator at heart. Awarded as youngest scientist award in march 2015 in national conference organized by Department of Higher Education Govt of Madhya Pradesh. . Also, selected in top 10 innovation in TATA Social Enterprise Challenge 2018 at IIM Calcutta. He has developed a low cost water filter that utilises carbon extracted from the waste coconut shell.



Swapnil Muley

swapnil.muley86@gmail.com



PROMOR RENAISSANCE SUPER FOODS PVT LTD

Swapnil is M.Sc. in Microbiology with over 10 years of combined experience in Biotechnology Academia, Industry and start up. He has been a part of Institutes such as CSIR-IICT, Syngene International and Central India Institute of Medical Sciences. ProMor is a Moringa-based instant food mix for taking care of specific nutritional needs in patients recovering from treatment after chronic ailments. It has been made by standardizing the amount of cereals and legumes for optimum nutrient retention.



Incubatees
mentored at
Think-B,
Jagdalpur,
Bastar

Manoj Kumar Sahu

manojgecjd7@gmail.com



MOMS FOOD AND SERVICES

Manoj is an engineering graduate who transformed his need for homemade food during his hostel years into a venture idea. So far, Manoj has provided around 100 Moms in the town of Jagdalpur an opportunity to create livelihood by supplying home cooked meals which are made to order. With more than 30,000 meals serviced so far to more than 3000 customers, Manoj is on a path to expand his operations in other cities

Hitesh Kumar

contact.36management@gmail.com

36 MANAGEMENT

Hitesh has sales experience in three different telecom company. He has worked in HDFC as Customer Relation Manager in S.B.I. L&D as sale and product trainer. Market research experience in Dexter Consultancy Pvt. Ltd. He is the founder of 36 Management.



Bhumika Saha

bhumikasaha10@gmail.com



TARANG DANCE ACADEMY

Bhumika a Dancer, Choreographer and MSc Physics student. She is pursuing her MA in Kathak having 6 years of freelancing experience in dancing. Since April 2021 she started Tarang and has been conducting Dance Classes in both online and offline mode. Her forte is Kathak but she also teaches Semi Classical, Bollywood and Folk. She aspires to reach audience from across the world and teach them the dancing skills through a unique experience.

BAMCRAFTERS_NATURE ESCAPE

Born and brought up in the Bastar district of Chattisgarh, Asif did his postgraduate degree in Social Work. After working for Tata Trust for 6 years, he left his job and decided to come up with a business model that could provide livelihood opportunities to the tribal community of Bastar, and that's how Bambooka, Chattisgarh's first eco-friendly bicycle was created.

Asif Khan

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Pranjal Mishra

pranjal@zillusion.com, pranjal@yourbrandmate.in



ZILLUSION STUDIOS/ YOUR BRAND MATE

Pranjal Mishra is a CSE Undergraduate student from RCET Bhilai, Batch 2017-2021. He is passionate about Science, Technology and Animations. He has tried his hands on multiple initiatives from starting mental health startup meerakie.com, operating Your Brand Mate (Yourbrandmate.in) for Animation and design services to tech startups and Zillusion Studios for Virtual Realty Simulation Products.

Hritvik Chaubey

hritvikchaubey@outlook.in



ARUVIK GREENS

Hritvik Chaubey, CoFounder, Marketing Head @ Aruvik Greens, Bastar (C.G) has done Graduation in the field of BBA (IB) specialization in International Trade and Commerce from Christ College with skills of Digital Marketing, Graphic Design and also a practicing Farmer. An aspiring Social Entrepreneur seeking change and Innovation in the field of Agriculture and establish a FPO of Medicinal & Aromatic Crops In Chhattisgarh.

Satendrasingh Lilhare

satendrasingh44444@gmail.com



BASTAR SE BAZAAR TAK

Satendra Singh Lilhare, is passionate about working with small and marginal farmers on enterprise based livelihoods especially non-timber forest produce. He has more than 10 years of grassroots experience working with farmer producer collectives. He founded 'Bastar Se Bazaar Tak', a multi-award winning social enterprise working on a farmer partnership model which harvests, process and markets forest produce.

Gaurav Khushwaha

LOKABAZAAR

<http://www.lokabazar.in/>

Gaurav is Cinematographer, Visual Artist and an entrepreneur by heart. He is the co-founder of Lokabazaar which is Bastar's 1st Handicraft e-commerce Startup which has been identified as a promising means of generating livelihood for tribal artisans in Bastar district. Lokabazaar facilitates tribal artisans to directly sell their products with their identity delivered to customer's doorsteps.



Chetan Kumar

satendrasingh44444@gmail.com



APNA MECHANIK

Mr Chetan is experienced & high performing professional having rich & insightful experience in ecommerce (SAAS Sales -Domain, Website Theme, SEO, Google My Business) , Telecom (Basic, Internet & Mobility) and Financial Institution as Service Advisor.

Kishan Baghel

Kishanbaghel03792@gamil.com

BASTARIYA KISAAN

Kishan is a passionate entrepreneur who wants to sell food products to inculcate good healthy habits for youth and promote the local and healthy dishes of Bastar. He, as a test venture started distributing a meal for gymming community and also sold healthy homemade jaggery laddoos to customers.





Incubatees at Chinar International, Srinagar, J&K

Mohd Ramzan Kar



SHEEP UNIT

Mohd Ramzan Kar is a young and energetic guy in his thirties lives in Rajwara, Kupwara. He is a matriculate who dropped his studies due to lack of finances. Being the eldest son, he pledged to do something sustainable so that his siblings will continue their education. He owns a herd of 66 sheep. He was supported with the stock of 150,000 consisting of 17 sheep. His unit has current net worth of 6,50,000.

DESKTOP PUBLISHING

Dilawer Hussain is a passionate and energetic man who lives in Nowgam, Sumbal Bandipora. He has a work experience of 11 years in BPO, publishing houses, newspaper agencies, etc.

Dilawer started his publishing unit and gives array of govt and banking services to his villagers like AADHAR, Gas connection, E-sharam cards, PAN, passport, mini-atm, etc. He has also added event photography to his line of businesses.

Dilawer Hussain Mir



Zahida Akhter

LADIES BOUTIQUE



Zahida is a hardworking young woman residing at Singpora area of district Baramullah.

Her venture Palav vaan provides designer and customized clothes to ladies and kids. She remained consistent and studied the pattern of buyers to keep her business going. Today, Zahida in a year's time has become an example to women empowerment. Her sales increased and hired a tailor to make customized clothing for her customers.

Firdous Ahmed Reshi

PROVISIONAL STORE

Firdous Ahmed resides at Pati Poshkar, Budgam. Firdous is a Post Graduate in Arts and has experience of working in development sector.

Firdous currently makes the sale of around 1 lac per month. He keeps restocking his unit on daily basis. Firdous shop opens early in the morning and is the last one to close. Customers come to him at any time thinking that his shop will be open even if others have closed down.



Shafkat Aki Bhat



MOBILE REPAIRING AND ACCESSORIES

Shafkat Ali (23) lives at Gadakhud Sumbal, Bandipora. He dropped his studies after 12th and did some technical courses. Shafkat is also a trained electrician and also makes money by providing electrician services as well. Today, Shafkat is able to run his family comfortably and has also added more items to his unit. His sales are showing continuous growth. Also, he has sent his sister abroad for higher education.

ELECTRIC ITEMS AND ELECTRICIAN SERVICES

Altaf Mir is a professional electrician located at Handwara area of Kupwara. Altaf has studied till 12th grade. Altaf has an experience of 6 years as an electrician, he always wanted start a unit where he can do both, sell electronic items and provide electrician services.

Altaf is currently doing well in his business and has expanded his unit. He has also hired two manpower under him and has given employment to them. He also makes transformer now which had added to his business sales.

Altaf Mir



Shabir Ahmed Choupan

DRY FRUIT PACKAGING



Shabir lives at Wadipora, Handwara. Having the degree of MPhil. He had researched and grabbed all the knowledge required to start the unit of dry fruit packing. He had planned to target the retailers of 30 nearby villages.

Shabir has made collaborations with brands like Tops and Kawal spices. He has also rented two more shops and uses them as godown.

Ummar Nabi

HARDWARE STORE

Ummar Nabi is a Post Graduate in Urdu who lives in Pattan area of district Baramullah.

He started a hardware store and had added items like paint, curtain fitting equipments, electronics and other products to his business line apart from hardware. His sales are growing consistently and currently his average sales are more than 50,000 a month.





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